

# Presenting Sponsor

Your Company Name Will Be Attached To Event Logo  
"Soup Cook Off Presented by "YOU"

The presenting sponsor is the sponsorship level that gives your brand and company the maximum level of exposure. This is a completely customizable package. Your name will be attached to all our marketing material for this event, including multiple radio ads.

**Platinum Level** - This package also includes all the benefits of the Platinum level of sponsorship, which features exclusive benefits for this sponsorship level.

**\$5000.00**

# Soup Cook off

Presented by  
**"YOU"**

## Table Sponsor



When you become a Table Sponsor at this event, you will benefit from high exposure to every guest. You will have a table tent card placed on every table at the event. You can even leave a little gift or card at each seat. Over 400 seats will be available. Soup Cook Off attendees will fill their trays with soup and then find a nice table to sit and eat. Imagine having your brand, your marketing materials, and your promotional items right in front of new eyes.

**Gold Level** - This package also includes all the benefits of the Gold Level Sponsorship Package.

**\$2500.00**

## Refreshment Sponsor

It has become a Soup Cook Off tradition to distribute complimentary refreshments. You will see your company's logo and message on 1440 bottles of water. That's 60 cases of water. As a bonus, you will have signs featuring your company at our concession stand and water stations. Allow us to put your business directly into the hands of hundreds of people with this interactive sponsorship package. At this event, your employees can be the smiling faces handing out your unique water bottles.

**Gold Level** - This package also includes all the benefits of the Gold Level Sponsorship Package.



**\$1750.00**



# CUSTOM PACKAGES

717.508.SOUP - [TheSoup@TheSoupCookOff.com](mailto:TheSoup@TheSoupCookOff.com)





# SPONSORSHIP FORM

717.508.SOUP - TheSoup@TheSoupCookOff.com

THE SOUP COOK OFF . COM

## The Soup Cook Off - Soup Tasting Event

Sunday, March 1, 2020 // 11:00 AM - 4:00 PM // Carlisle Expo Center

We treat our sponsors like partners. We work with you to help you get the best return on investment. Become a sponsor today and introduce your brand to our loyal and continuously growing fan base. We value your contribution to this event and look forward to building a great relationship with you.

### Sponsorship Levels

#### Platinum: One Presenting Sponsor Only

- Full page ad in event brochure
- Your company name and 5 second spot at end of radio ads for event.
- Recognition on social media pages with logo, business write up and link to your website.
- A banner and posters to be displayed at event\*
- Vendor booth at event
- 15 complimentary VIP Event Tickets
- Distribution of marketing material at event\*
- Recognition in our Newsletter at least 2x
- Logo and link to your website will be displayed on our website sponsor page

#### Gold: \$1000.00

- Full page ad in event brochure
- Recognition on social media pages with link to your website
- Posters or Flyers to be displayed at the event\*
- Vendor Booth at Event
- 10 Complimentary VIP event tickets
- Recognition in our newsletter at least 2x
- Logo and link to your website will be displayed on our website sponsor page

#### Silver: \$500.00

- Half page ad event brochure
- Recognition on social media pages
- 8 Complimentary VIP event tickets
- Vendor Booth at Event
- Recognition in our newsletter at least 1x
- Company name and link on our website sponsor page

#### Bronze: \$350.00

- Company name and booth number in event brochure
- 4 Complimentary Event Tickets
- 10x10 Vendor Booth at Event
- Company name and link on our website sponsor page

### Payment Form

- \$5000 - Presenting Sponsor
- \$2500 - Table Sponsor
- \$1750 - Refreshment Sponsor
- \$1000 - Gold Sponsor
- \$500 - Silver Sponsor
- \$350 - Bronze Sponsor

\_\_\_\_\_  
**Company Name**

\_\_\_\_\_  
**Contact Name**

(    )    -  
\_\_\_\_\_  
**Phone Number**                      **EXT**

\_\_\_\_\_  
**Email**

\_\_\_\_\_  
**Address**

\_\_\_\_\_  
**City**

\_\_\_\_\_  
**State**

\_\_\_\_\_  
**Zip Code**

#### Payment Information

Checks - Make Payable To The Soup Cook Off, 5217 Woodlawn Dr, Harrisburg PA 17109  
Credit Card - 2.5% processing fee applies. To pay by card call 717.508.7687

\*Poster, banners marketing material and flyers to be provided by sponsor